

## ACTIONABLE ANALYTICS

### The Insights You Need, When You Need Them

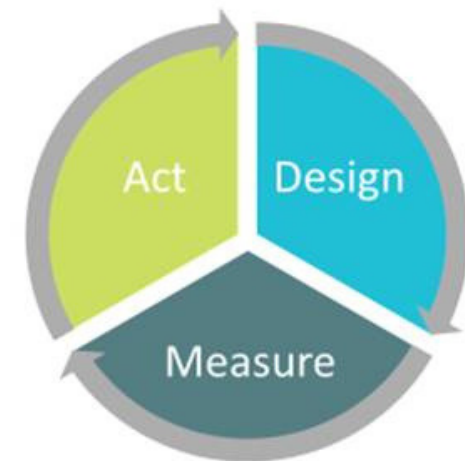
Do you lack the time or internal resources to crunch the data you need in order to make informed decisions? Let us do the heavy lifting for you. Our team will take your existing data and provide you with the insights you need in a format that makes sense, and help troubleshoot as new questions arise. Then we will help your team build your capacity to make decisions based on your new and improved analyzed data.

#### Who It's For

- Organizations with existing programmatic data
- Teams with at least one data-curious staff member to work with us
- 10 hours/month
- Teams ready to build capacity and a culture for data-driven decision making

#### Questions You'll Finally Be Able to Answer

- Are we truly achieving our mission?
- How consistently are we delivering services to our participants? And with what quality?
- How effective are our efforts and where are they most effective?
- Are behaviors changing based on our programs and services?



# ACTIONABLE ANALYTICS PROCESS



We customize each engagement to your organization's needs, deepening the work where needed, and capitalizing on tools, processes, and practices that are working, while modifying those that are not.

## ASSESS PHASE

### What You'll Do:

- Participate in one facilitated working session
- Engage in a weekly check in

### What We'll Do:

- Gauge the current state of your data
- Define what questions you want to ask of your data on the services you offer and what program participants are achieving

## ANALYZE PHASE

### What You'll Do:

- Sit back and relax!
- Engage in a weekly check in
- Provide data and documentation as needed

### What We'll Do:

- Develop an analysis plan
- Crunch your data based on what you need to know
- Deliver metrics via dashboards and reports (for staff, management and Board)\*

*\*Reporting frequency is adjusted to the needs of your organization*

## ACT PHASE

### What You'll Do:

- Engage in a monthly Data Action Coaching session
- Learn and act on the information you see\*

### What We'll Do:

- Coach staff to leverage data for positive change
- Modify and deepen analysis as needed

*\*The Analyze and Act phases may run concurrently*

## DON'T JUST DEMONSTRATE YOUR IMPACT: MAXIMIZE IT

Call to get started with Actionable Analytics today!

### About Results Lab

Founded in 2015, ResultsLab exists to help established nonprofit organizations build their capacity for using data to foster program excellence. To date, we bring 25+ years experience conducting evaluation work in more than 15 countries. We deliver the data mindset, skill set, and tool set nonprofits need for programmatic success.

### Organizations We've Served

